

# Fleet Forum Conference 2026



# The 50% Budget Fleet Challenge

*"When resources shrink, how does our community protect its people, sustain programme effectiveness, increase inclusion and keep its commitment to a sustainable world?"*

Last week of June 2026 · Virtual · 2 half-days · 12:00–17:00 CET · Target: 1,000 participants



Cost  
Efficiency



Effectiveness



Safety



Inclusion



Sustainability

800+

members attended  
last year

99

countries  
represented

2

award ceremonies  
across both days

90

day pre-event  
challenge — new!

# A conference built differently

## The 90-Day Challenge

Pre-event team challenge: cut costs, boost safety, increase sustainability, maintain effectiveness and drive inclusion. Winning teams present at the conference and enter the awards pipeline.

## Budget Stress Test

A live Budget Stress Test that puts every participant in the operations director's seat.

## Drivers are Included

A dedicated safe space session where drivers speak honestly — their insights shape the Day 2 programme in real time.

## Avoid · Shift · Improve

Every session uses this framework. Avoid reducing fleet need. Shift to smarter models. Improve what remains. Cost and sustainability aligned.

## Awards That Mean Something

BTAA, FMotY, and a new 90-day Challenge Awards including a dedicated category for 'accidental fleet managers'.

## The Radical Ideas Amnesty

The idea you've never said out loud because you thought people would laugh — now has a session.

# SHAPE THIS CONFERENCE

## We want your honest input before we finalise the programme

01

**Does this conference address the challenges you are actually facing right now?**

*We want to know what resonates — and what feels missing from the programme as described.*

02

**Which session or format would make you clear your calendar to attend?**

*Tell us what would make this unmissable for you personally — or for your team.*

03

**What is the one thing we should add, change, or drop entirely?**

*No idea is too radical. We would rather hear an uncomfortable suggestion than miss something important.*

## The Fleet Forum Association

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