Fleet Forum Data Portal

Launch: 6 April 2026
Data entry window: 6 Apr – 31 Jul 2026

Members asked for more insight from their data

The Fleet Forum Data Portal has been developed in response to this need.

Understand your performance

See your key KPIs as soon as you submit your data and understand how your fleet is performing.

Benchmark against the sector

Compare your results with sector averages and peer organisations to see where you stand.
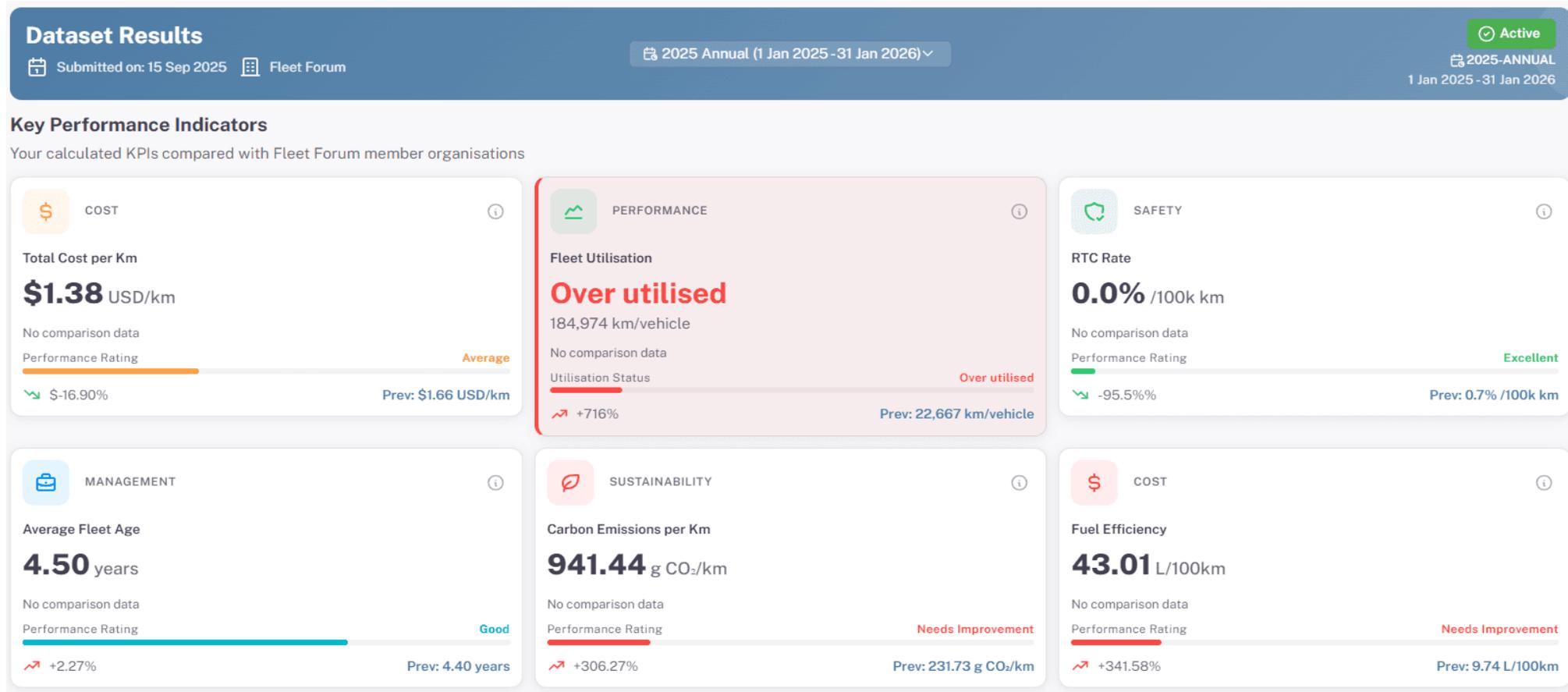
Identify improvement opportunities

Understand what is driving your performance and where you can improve

Reduce reporting effort

Enter your data once and use it for multiple purposes

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What insight looks like

Members receive immediate access to key KPIs and benchmark comparisons.

How it works

Four Simple Steps to Get Started

From registration to insights in minutes

Step 1
Create Your Account

Register your organisation with Fleet Forum and set up your secure account. Our team will verify your membership status and grant appropriate access levels.

🕐 5 minutes

Step 2
Submit Your Fleet Data

Use our guided data collection forms to submit your fleet information. The intuitive interface ensures data accuracy with real-time validation and contextual help.

🕐 30 minutes

Step 3
Access Dataset Results

Once the data collection window closes, access comprehensive dataset insights comparing your performance against sector averages and industry data patterns.

🕐 Immediate

Step 4
Make Data-Driven Decisions

Leverage the insights gained to identify improvement opportunities, track performance trends, and make informed strategic decisions for your fleet operations.
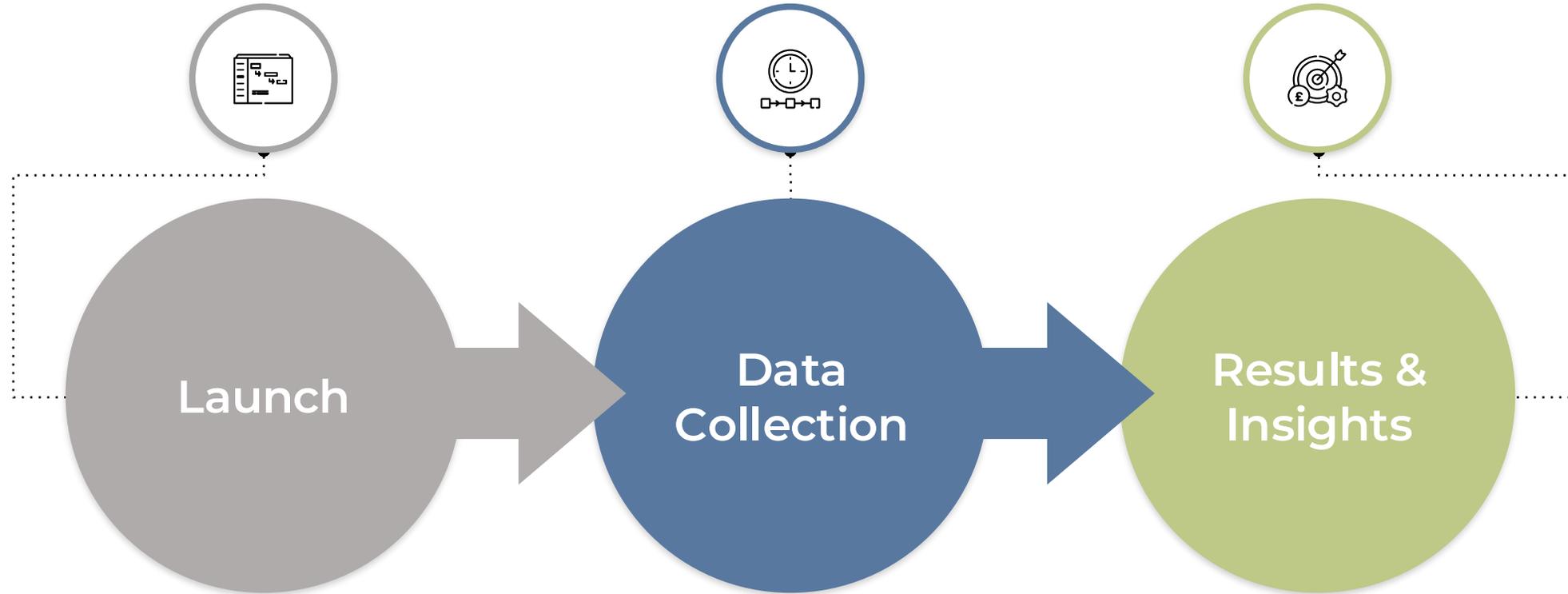
🕐 Ongoing

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What is the Fleet Forum Data Portal

- Single, official data collection platform for Fleet Forum members.

- Supports benchmarking, commitments tracking, sustainability reporting, and sector-wide year-on-year analysis.

- Members enter data once. Fleet Forum uses it across multiple purposes.

Moving from fragmented data collection to one consistent system

Timeline & what to expect

Launch

Data Collection

Results & Insights

The Data Portal will go live in the first week of April, giving members access to the platform and allowing them to begin preparing their data.

Between April and the end of July, members can enter and submit their fleet data. Support sessions will be organised to guide you through the platform

Members will immediately see their KPIs and how they compare to sector averages. At the end of the data collection window, Fleet Forum will analyse the data and prepare the State of the Sector report.

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Support & Next Steps

We will support you throughout the process

- Live support sessions during the data collection period
- Practical guidance on how to prepare and submit data
- Direct support for questions and technical issues

What we ask from you

- Appoint a focal point within your organisation
  - Data should be submitted at organisational level (not country level)
- Start preparing your fleet data
- Engage with the platform during the data collection window

Let's do this together

- This is a community effort
- The more complete the data, the stronger the insights

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