What’s the #1 cause of death for those aged 15-29 worldwide?
Road injuries are shockingly the #1 cause of death for those aged 15-29 worldwide.
What might have happened here?
4,2 billion people need spectacles
4.2 billion people need spectacles. 80% have no access to affordable, properly prescribed glasses based on vision tests. Should we donate spectacles to our drivers?
4.2 billion people need spectacles. 80% have no access to vision tests and affordable spectacles.
Study in Kenya among 539 Public Service Vehicle drivers aged 21-65 years

- 76% were having an eye check up for the first time.

- 26% had problems with their eyes but only 7% of drivers had sought medical attention.

- Cataracts were significantly associated with accidents (p=0.007).
If *change* isn’t systemic, it isn’t change at all
Vision Kit

Daily presence at Truckers hub

Street shop with high traffic

Shop-in-shop at rural clinic

Pop-up shop at schools

Assembly Kit

Vision Entrepreneurs

“Clear Vision For All”

Building dense networks of last mile service providers
Human Centered Design of systemic change

1. Empathize
2. Define
3. Ideate
4. Prototype
5. Test & iterate
6. Pilot
7. Scale
The expertise and resources present in this room are impressive. Can you imagine if....
Join us towards zero road fatalities through clear vision.

Like to know more?
- Approach us after this presentation
- Mail us on info@twobillioneys.org

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