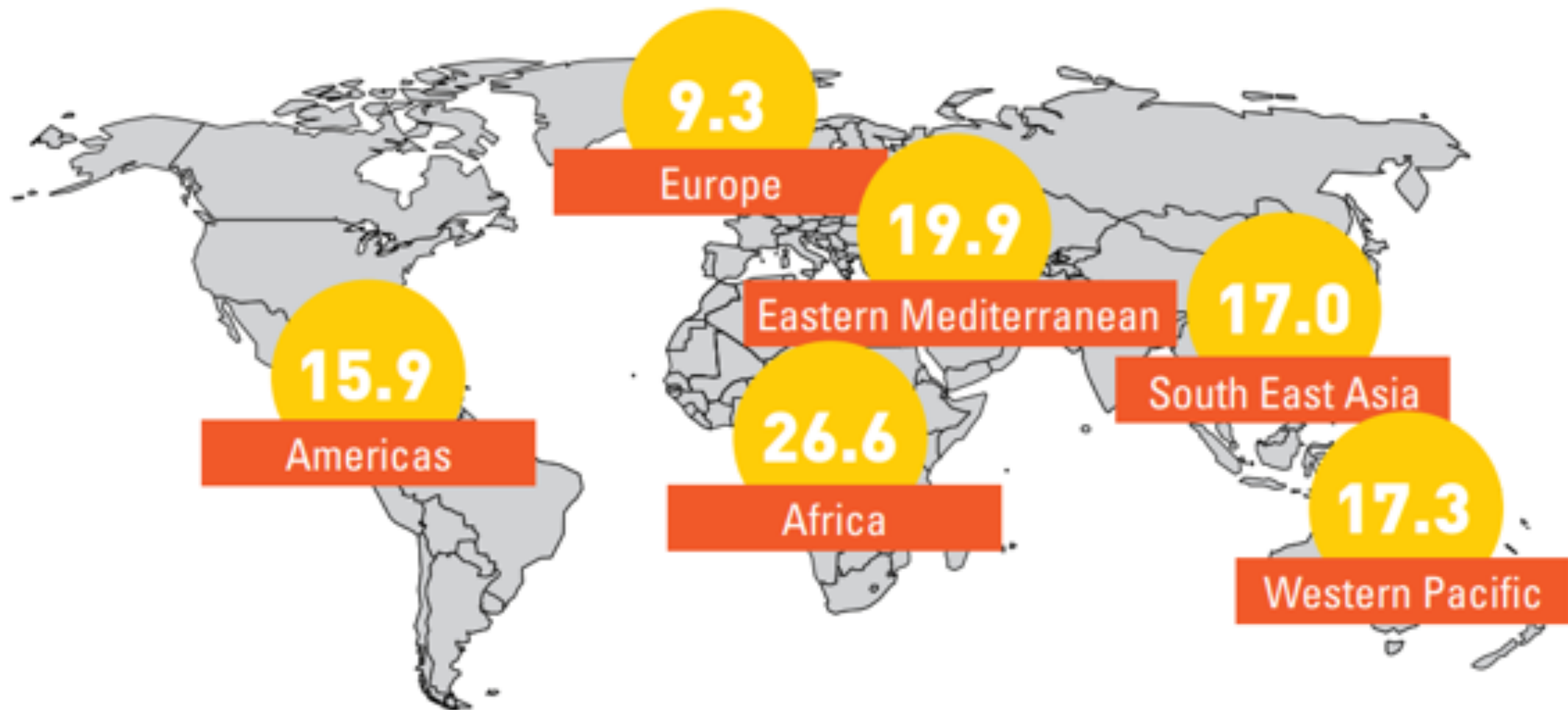


What's the **#1 cause of death**
for those aged 15-29 worldwide?

Road injuries are shockingly the **#1 cause of death** for those aged 15-29 worldwide.

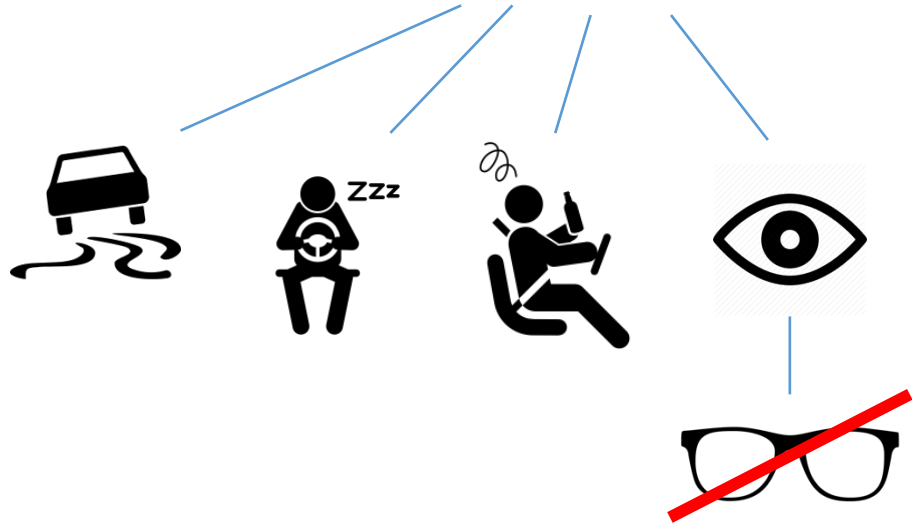




Road traffic fatalities per 100 000 population



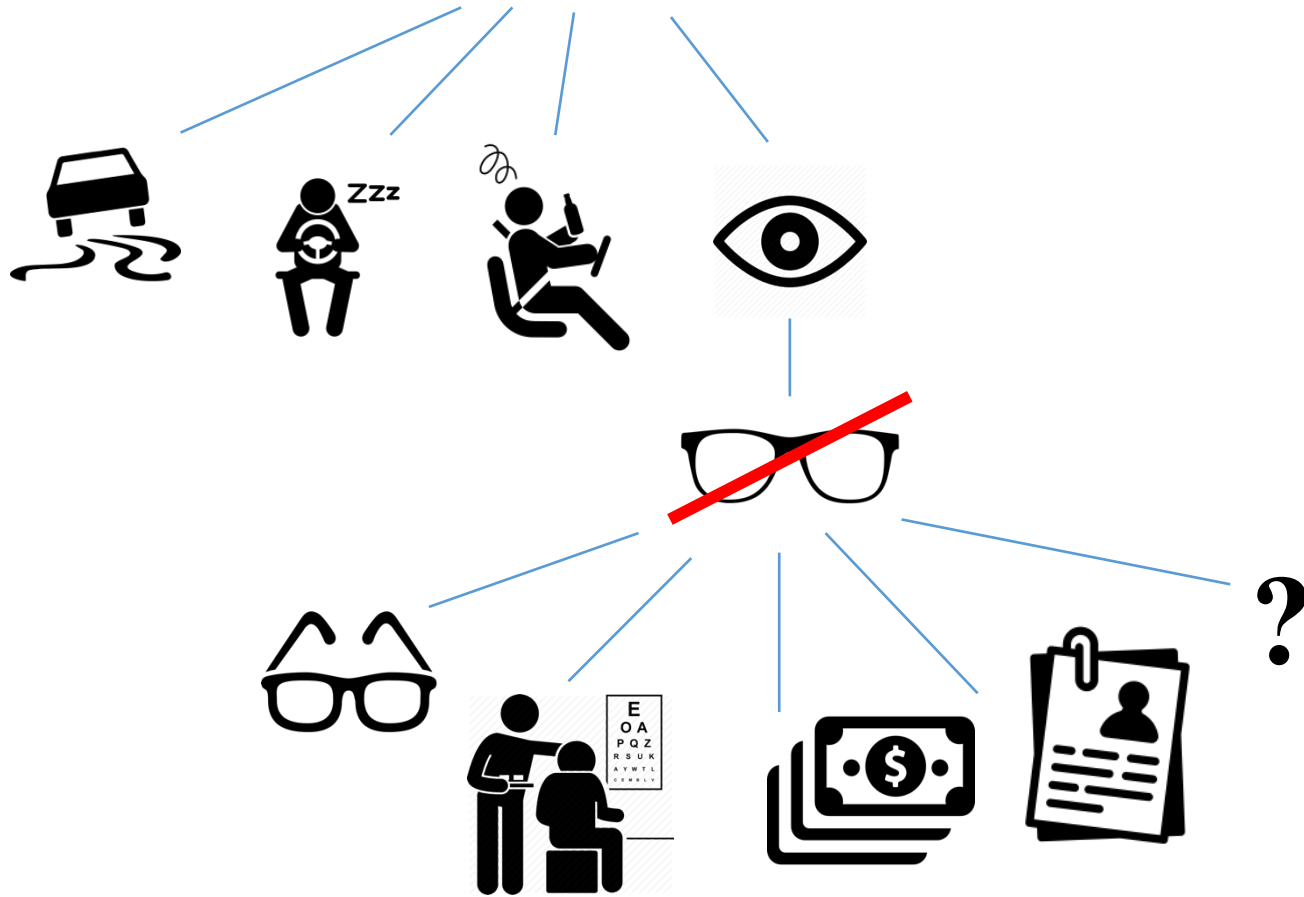
What might have happened here?



4,2 billion
people need spectacles



Should we
donate
spectacles to
our drivers?



4,2 billion
people need spectacles

80%
have no access to
vision tests and
affordable spectacles



Study in Kenya among 539 Public Service Vehicle drivers aged 21-65 years

- **76%** were having an **eye check** up for the **first time**.
- **26%** had problems with their eyes but **only 7%** of drivers had **sought medical attention**.
- Cataracts were **significantly** associated with accidents ($p=0.007$).

If **change** isn't systemic,
it isn't change at all



TWOBILLIONEYES



Vision Kit



Assembly Kit



Vision Entrepreneurs



Daily presence at Truckers hub



Street shop with high traffic



Shop-in-shop at rural clinic



Pop-up shop at schools

“Clear Vision For All”



Building dense networks of last mile service providers

Human Centered Design of systemic change

1. Empathize
2. Define
3. Ideate
4. Prototype
5. Test & iterate
6. Pilot
7. Scale



The power of Fleet Forum



The **expertise and resources** present in this room are **impressive**. Can you imagine if....

Join us towards zero road fatalities through clear vision.



Thomas Schuurmans
Director ProPortion



Bijan Azami
Director Two Billion Eyes

Like to know more?

- Approach us after this presentation
- Mail us on info@twobillioneeyes.org