Questions & Answers | Driver Recognition Programme
Webinar March 19, 2020

Q. What are the key takeaways from this webinar?
A. This is a comprehensive Driver Recognition Programme open to Aid Organisations based in East and Southern Africa. It aims to engage, educate and inspire employed and subcontracted drivers to:

- Reduce road traffic incidents
- Improve fuel efficiency
- Ensure a healthy working environment
- Increase service levels to their programmes
- Improve driver health
- Increase driver engagement

The Programme also aims to:

- Improve data collection on driver performance
- Engage, educate and inspire staff members of aid and development agencies worldwide, as well as beneficiaries, suppliers and subcontractors, to play a role in supporting and helping to achieve the broader mandate of the organisations

Q. What are the costs?
A. For the Qualifying Rounds, there are no direct (monetary) costs. Of course, we ask you and your colleagues to take time to carry out the rounds in which the best driver is selected. Non-monetary methods are used: an online knowledge test that Fleet Forum provides and submission of basic fleet management data.

For the Driving Champions Final, we ask participating organisations to cover the cost of travel and accommodation for 1 driver and 1 senior manager. Fleet Forum and our Title Sponsors will cover the costs of carrying out the event (vehicles, track, communication materials and much more).

Q. If my drivers don’t speak English fluently, is that an issue?
A. Drivers do not need to read and speak English well to participate. Some of the qualifying rounds are administered by a representative within your country office. This person can be the manager of the drivers, the fleet manager, administration manager etc. Therefore, it is important that this person speak English to communicate with Fleet Forum and understand the qualifying rounds tools. A few tools will be administered by Fleet Forum directly in English; depending on the number of drivers, Fleet Forum will either translate these to the required local language or ask the representative to guide the drivers.

Q. How many drivers can an organisation sign up for participation?
A. The programme consists of Qualifying Rounds and the Driving Champions Final. There is no limit to the number of drivers who can participate in the qualifying rounds. We advise organisations to
encourage all their drivers to sign up on a voluntary basis. At the final event, 1 driver and 1 senior manager will participate from the respective organisation.

Q. How are the Qualifying Rounds organised?
A. Qualifying rounds are required to take place prior to the final event to identify qualified participants for the Driving Champions Final. The full format of the Qualifying Rounds consists of the following methods:
1. All interested drivers complete an online test. The test will assess knowledge on road safety, driving, health and fuel efficiency.
2. Organizations submit basic data on drivers (accident rate, fuel usage etc).

The responsibility for conducting the Qualifying Rounds lies with the country offices. Fleet Forum will provide guidelines for each method as well as support to conduct these rounds.

Q. What are the criteria for drivers to participate in the Qualifying Rounds?
A. Fleet Forum recommends that all light vehicles drivers of all skill levels and experience be allowed to take part in the Qualifying Rounds.

Q. What are the criteria for drivers to win in the Qualifying Rounds?
A. Fleet Forum will provide standardised criteria. As a minimum, the selection process tests the driver's skills and knowledge level in the following areas:
- Fuel efficient driving (based on speed and fuel consumption)
- Safe, accident-free driving
- Healthy lifestyle habits

Q. What fleet management data will be used in the Qualifying Rounds?
A. At a minimum, accident history and fuel consumption will be used. Those organisations that use tracking devices can include speeding, idling and harsh breaking.

Q. What is the format of the Driving Champions Final for light vehicle drivers?
A. The final event is designed to replicate a day’s work for a driver and will include transporting goods and / or people. Each driving team is comprised of a driver and a co-driver (senior manager). They will compete and be tested on 5 key elements:
- Fuel efficiency
- Speed
- Road safety and health
- Driver friendliness and passenger comfort
- Completion of logbook

The specific rules will depend on the circuit itself and will be shared with participating teams at a later stage.
Q. Can the driver come alone to the final event?  
A. No. Each organisation is required to invite a senior manager to accompany the drivers. At the heart of this programme is the need to recognize the crucial role drivers play in organisations; therefore it is of utmost importance for a senior manager to be supporting the drivers at the Driving Champions Final.

Q. How can I sign up?  
A. Managers can sign-up their country office by registering online at:  
https://www.fleetforum.org/east-southern-africa